

Deans Council Minutes
February 15, 2016
1:30 PM
Presidents Conference Room, Lee Hall

In attendance: Julia Hodges, Richard Blackbourn, Lori Bruce, Frances Coleman, Amy Adkerson (for John Dickerson), Greg Dunaway, George Hopper, Becky (for Chris Snyder), Jason Keith, Brandon Jolly (for Joan Lucas), Sharon Oswald, Mike Rackley, Peter Ryan, Kent Hoblet, Jim West, Tim Chamblee, Allison Pearson, Terry Dale Cruse, Roxie Raven

Others present: Teresa Gammill, Judy Spencer, Hunt Walne (new Student Association VP)

Minutes taken by: Lecrisha Nail

1. Upon a motion to accept by Dr. George Hopper and second by Frances Coleman, the minutes of the February 1, 2016 meeting were approved unanimously with no edits. Roxie Raven introduced the new student association vice president Hunt Walne. Agenda items were discussed:
2. AOP 13.12 Summer School Teaching – Dr. Peter Ryan
 - a. Up for review with a few changes
 - i. Slight change in the percentage of salary amounts
 - b. Motion to review made by Dr. Ryan and second by Dr. Lori Bruce
 - c. Dr. Hoblet asked about the rationale behind limiting the compensation for summer teaching to a maximum of four courses.
 - i. Dr. Hodges said this would make the maximum compensation equal to 1/3 of the faculty member's 9-month salary, which is 100% compensation for the summer.
 - d. Changes were approved unanimously
3. ALDP Fellows – Dr. Peter Ryan
 - a. Dr. Ryan is currently serving as Chair of the liaison group
 - b. Currently four fellows participating
 - c. Intent is for SEC schools to grow their own upper management pool of candidates
 - d. Oxford is hosting the spring meeting and University of Arkansas will host in the fall.
 - e. Mississippi State University will host in spring 2017 (February 22 – 24)
 - f. Dr. Ryan will be calling on the deans to contribute agenda items and other assistance for next spring
 - i. Title XI is one topic that will be discussed
4. Other items
 - a. Dr. Oswald mentioned the College of Business is hosting SEC deans' meeting in May
 - b. Dr. Hopper mentioned that Legislative hearings are going on this week
 - c. Dr. Blackbourn mentioned that the graduate programs for education have entered into the top 100 in the nation
 - d. MSU moved up one notch to number 8 for the NSF in agriculture.
 - e. Dr. West mentioned that the Art school won 5 of 13 awards this past weekend in a juried Mississippi arts competition.
 - f. Dr. Keith told about the agreement recently signed with Peugeot to conduct research efforts for the "car of the future" in Africa.
 - g. Dr. Hodges mentioned the drop in Carnegie Research ranking for MSU from 1 to 2. The university is working on trying to figure out why the ranking changed. There will be a review of the degree programs. 2018/19 will be the next Carnegie rank review. Dr. Hodges said they would be reaching out to deans on ways they can help. Money for graduate scholarships and support is one of the main areas that need to be worked.
5. Graduate marketing – Dr. Lori Bruce

- a. Starkville campus graduate enrollment has been flat or down for nearly a decade. Dr. Bruce has been working on modernizing MSU graduate school marketing.
- b. Returning graduate students has been declining for nearly a decade also.
- c. There was an 8% increase in new graduate students for 2015/16
- d. Graduate applications has increased 1% for 2015
- e. A survey showed the following results of those who initially applied to MSU but decided to attend a different school:
 - i. The financial assistance commitment was the number one reason they chose to attend elsewhere
- f. The graduate website has been improved. Name purchasing strategies have been increased to target potential graduate students. The graduate school is then sending email messages to qualified candidates. The school is able to track data about who viewed the message and where they searched on the MSU website.

Meeting adjourned at 2:35 p.m.